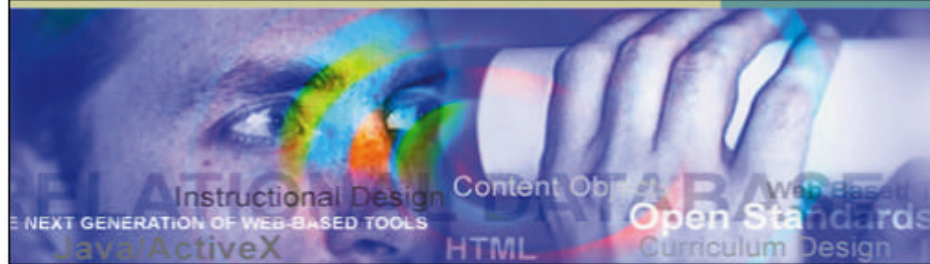


an Introduction

EMPOWER Corporation



Enabling Enterprise Web-based Learning

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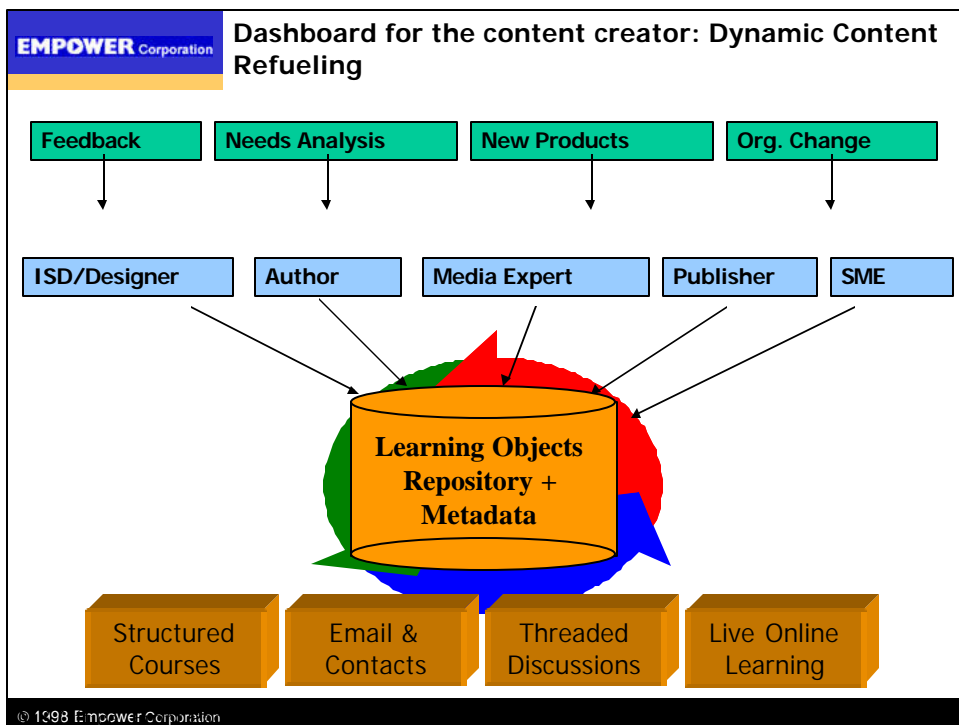
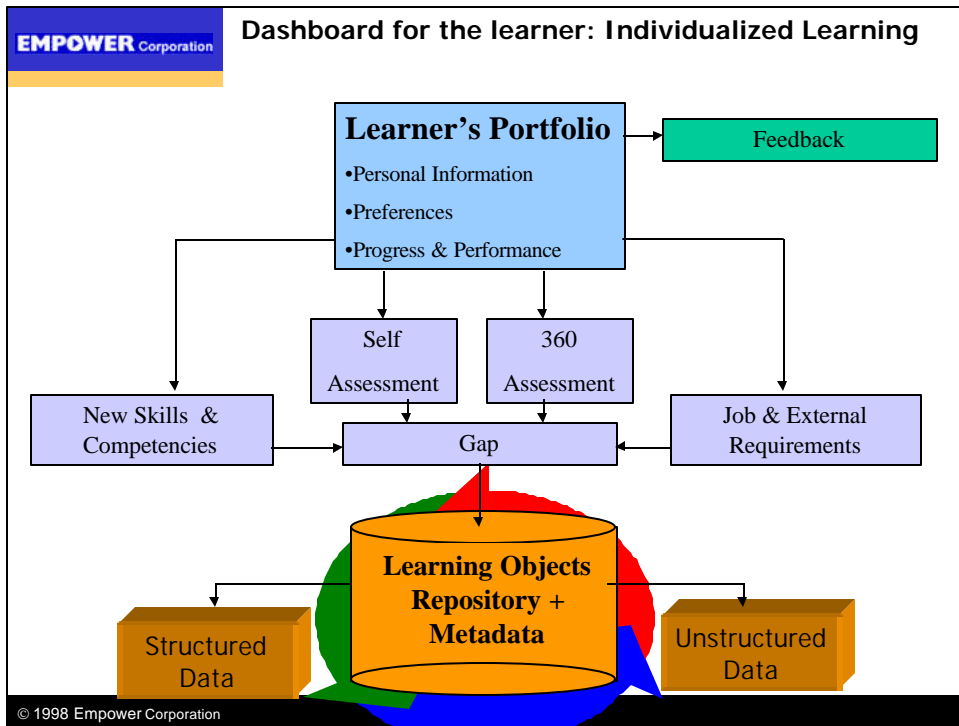
<http://www.empower-co.com>

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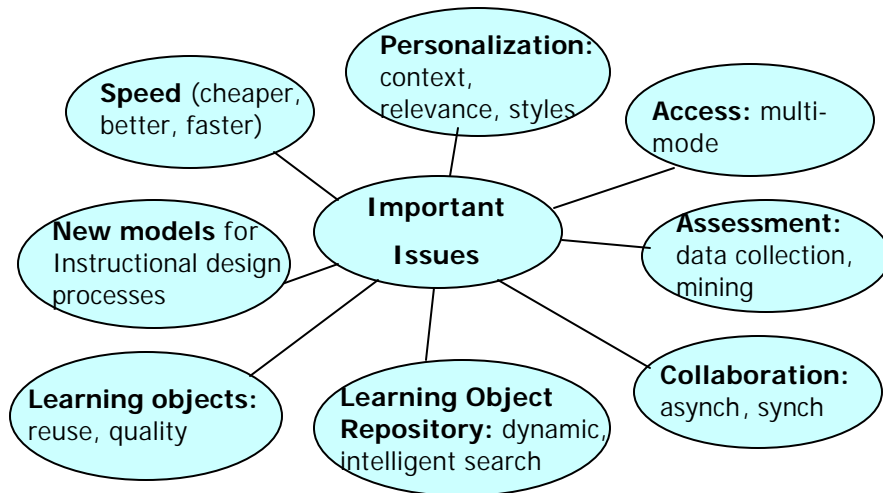
Empower Corporation

- **Mission:** To simplify and integrate all aspects of online learning and performance management solutions
- **Core competency:** Combining cutting-edge Internet/Intranet technologies with best practices in learning, performance, and knowledge management

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Content: Important Issues



Role of Learning Management Systems

- Beyond Training administration!
- Integrating platform to learn, collaborate, participate, create content, manage, assess - bridge to other systems within & without
- Simplify - relevance, filtering based on roles
- Develop competence and capacity - link individual (self learning) with organizational objectives

Learning Content in the Future

- Learning objects - small chunks, reusable, inter-linked
- Large volume - on-demand, searchable
- Quality - context, compelling, relevant
- Learner participation in content - collaboration, community
- Personalization - styles, levels

Greatest Barriers

- Interoperability:
 - There is a lot out there
 - Basic technology for connectivity is there - Internet
 - But building bridges has been difficult
 - Need methodologies/processes to interconnect and leverage - specifically learning oriented applications

- Lack of new models for the new knowledge economy
- Bandwidth barrier
- Lack of better applications/tools /infrastructures (create, deliver, manage learning) - speed, scale, and access
- E-commerce/pricing models - how do you make it economically viable

- Expanded E-commerce (B2C & B2B)
- Expanded reach - greater impact
- Expanding the learning economy (beyond training & HR departments)

- Interoperability - content, learning management systems
- Collaboration - government, academia, industry
- Leverage - minimize re-invention of the wheel

- Facilitation - funding, forums
- Guidance - what is important from a larger perspective
- Help provide a platform for scalable trials
 - There are a number of small scale prototypes/trials

- Aftermath of Digitalization - now what?
 - Task based learning only captures what we already know
 - Need to Leverage tacit knowledge
 - Traditional ISD models will get challenged
 - Trainers need to be re-tooled, re-trained
- Need for learners/SMEs to take over and drive the dynamic knowledge creation, sharing process
- New economies of scale

- Fundamental shift - seamless-ness of learning and work
- Beyond technology - into the world of learning & doing - solutions!
- Simplification (miniaturization) - as technology becomes more transparent
- Need to facilitate unlearn!

